



Certified Fund Raising Executive  
The credential for fundraising professionals

## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** Canadian Council for the Advancement of Education  
**Title of Activity:** CCAE 2011 Annual Conference  
**Names of Presenter(s):** Various  
**Dates and Location:** June 4-7, 2011 Quebec City, Quebec, CAN

**Date: Sunday, June 05, 2011**

**Session: 8:45 - 10:00am (1.25 credit hr)**

- Opening Keynote

**Session: 10:30am – 12:00pm (1.50 credit hr)**

- Do You Speak Donor
- Celebrating Achievement
- Beyond Social Media
- How to Build a Healthy Prospect Pipeline
- The Impact of Collective Effort

**Session: 1:30pm – 3:00pm (1.50 credit hr)**

- Hiring for Advancement
- Positioned to Succeed
- Inspiring Investment
- Old College to New U
- Even Though We Are Small

**Session: 3:30pm – 5:00pm 1.50 credit hr)**

- Recruitment and Retention
- Planning the Celebration of the Century
- From Vision to Practice
- Image Making/Rule Breaking
- Inspiring and Developing
- And If It Were True

**Session: 10:30am - 12:00pm (1.50 credit hr)**

- Discovering Connections and Networks
- One University/College
- The Web in Education
- The Value of Brand for Universities
- A Picture is Worth a Thousand Words
- Inspiring the Next Generation

**Session: 1:00 - 2:30pm (1.50 credit hr)**

- Directors Panel

**Session: 1:30 – 2:30pm (1.00 credit hr)**

- The York Circle
- Building Your Donor
- Information, Persuasion and Photography
- The Annual Report as a Coffee Table Book
- Small Shop Solutions in Alumni Relations
- Building an Alumni Program

**Session: 3:00 - 4:00pm (1.50 credit hr)**

- Keynote Session

**Date: Monday, June 06, 2011**

**Session: 8:45 - 10:00am (1.25 credit hr)**

- Keynote Session

