

Vice President, Philanthropy

Job Posting Information

Title:

Vice President, Philanthropy

Description:

The Opportunity

We are seeking a **Vice President, Philanthropy** to direct and coordinate our fundraising and donor engagement programs, activities, and staff. In this newly-created position the Vice President, Philanthropy will serve as the Foundation's "second in command", and will be accountable for the increased alignment, integration and success of Community & Annual Giving, Major Gifts, and Planned Giving teams and programs. As well, the new incumbent will play a key role in the achievement of the Foundation's campaign goals, and will have responsibility for cultivating, soliciting, and stewarding a portfolio of major gift prospects. Reporting to and working closely with our new President & CEO, Ken Mayhew, the Vice-President, Philanthropy will be a key member of the Foundation's management team.

About the William Osler Health System

William Osler Health System is one of Canada's largest community hospital corporations. Serving the growing and diverse communities of Brampton, Etobicoke and surrounding areas in the Greater Toronto Area (GTA), Osler's hospitals include Etobicoke General, Brampton Civic and the soon-to-be redeveloped Peel Memorial. Together, these facilities provide a comprehensive range of acute care, ambulatory and ancillary health services. Osler's emergency departments are among the busiest in the province and its labour and delivery program is one of the largest in the GTA.

With an annual budget of nearly \$560 million, Osler currently is funded for 817 inpatient beds and employs a team of more than 4,300 dedicated healthcare professionals - over half are nurses - and more than 700 physicians, supported by over 1,200 volunteers. Osler is governed by a volunteer Board of Directors and is fortunate to have a very strong and revitalized senior leadership team and two excellent Community Advisory Councils that provide input and feedback to the Board on matters concerning local health care delivery.

With the 2007 opening of the state-of-the-art Brampton Civic Hospital and redevelopment now underway at Etobicoke General and Peel Memorial, Osler is poised for significant growth and renewal as it transforms health care for the 1.3 million residents of Central West Ontario.

About our Foundation

William Osler Health System Foundation is a registered charity that is devoted to raising funds to provide William Osler Health System with the resources to upgrade facilities, expand clinical programs, and enhance patient care. Since our official inception in May 2002, our Foundation has been dedicated to supporting William Osler Health System's desire to build the strongest community health care system in the province. Whether it is upgrading medical equipment or meeting redevelopment needs, the Foundation works to assist the Health System in their vision to provide effective and compassionate care that meets or exceeds the health care needs of our community.

Our team of 20 staff works closely with a volunteer Board of Directors and with civic-minded leaders from our community's corporations, service groups and citizens to build life-long relationships and support for Osler. Thanks to the generosity of our donors and volunteers, we are currently raising nearly \$6M per year to fund better equipment, facilities, services and learning. Moving forward, we aim to increase our fund raising revenues and we have recently completed a comprehensive ten-year revenue generation plan with this in mind. Currently, we are engaged in two campaign initiatives:

- *Transformation: The \$25 million Campaign for Etobicoke General Hospital* will fund the creation of a new 4-storey wing that will transform EGH into a hospital for the 21st century. This expansion of the current hospital will better support our medical teams to deliver excellent patient care in a facility that inspires medical innovation, that provides the healing environment that patients and families need and expect, and that will allow our health care programs and services to evolve and grow to support the Etobicoke community for generations to come.
- *The \$30 Million Campaign for the Peel Memorial Centre for Integrated Health & Wellness* will focus on the redevelopment of the Peel Memorial Hospital site to develop an Outpatient Facility for surgical, acute, and preventative care services, and an Inpatient Care Tower to serve people with complex continuing care and rehabilitation needs. The project will also see ongoing development of innovative partnerships with health-related organizations and businesses to provide our community with greater choice and access to care within the Peel campus.

Key Responsibilities

Responsible for the Foundation's consistent achievement of philanthropic revenue objectives, the Vice-President, Philanthropy will be responsible for contributing to:

- Strategic & Operational Leadership
- Integrated Fundraising Planning & Management
- Campaign Strategy & Major Gifts Fundraising
- Communications & Donor Relations
- Collaborative Relationship Building
- Leadership & Management of philanthropy team of 14 staff who work at three different sites

For More Information

To download the full position profile for this exciting fundraising leadership opportunity, please visit www.kciphilanthropy.com/search. Candidate submissions are requested by **June 25, 2012**.