



NATIONAL CONFERENCE
CONGRÈS NATIONAL

JUNE 5-8, 2010
5 AU 8 JUIN 2010

VICTORIA, BC
VICTORIA, C.-B.

CONNECT. LEARN. SOLVE.
CONNECTER. APPRENDRE. RÉSOUDRE.

The Canadian Council for the Advancement of Education (CCAIE) is the national professional association for educational advancement professionals, providing bilingual programs and services of high quality to professionals in institutional advancement. CCAIE's vision is to be the authoritative source and the primary provider of professional development for Canadian advancement professionals.

CCAIE represents advancement professionals primarily from Canadian universities, colleges, cégeps, polytechnics and independent schools. CCAIE's members work in advancement services, alumni relations, communications and marketing, enrolment management, fundraising, government relations, public affairs and other advancement disciplines. Close to 1,400 voting members represent more than 140 educational institutions from coast to coast.

Professional development is the core business of CCAIE, and the annual National Conference headlines CCAIE's offerings. Since its inception in 1993 (and even earlier, through its founding organizations), the CCAIE National Conference has been the gathering point for Canadian advancement professionals to learn best practices, share expertise and return home with new ideas to advance their school.

The National Conference has grown over the years and now attracts close to 500 delegates, sponsor representatives, and speakers. With an outstanding program now being developed, and the prime location of Victoria, British Columbia for the 2010 annual gathering, we expect at least 500 participants. The CCAIE National Conference provides our partners and sponsors with an outstanding opportunity to network, discuss and interact with a critical mass of Canadian university, college, independent school and cégep advancement professionals.

CCAIE National Office / Bureau national du CCAIE

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GENERAL SPONSORSHIP INFORMATION

For the 2010 CCAE National Conference in Victoria British Columbia there are three categories of sponsorship:

Gold - \$12,000

Silver - \$7,000

Bronze - \$5,000

All sponsors will be entitled to one 8 x 10 foot exhibit space. Each exhibit space will have a draped table, two chairs and wireless internet access. Booth locations will be determined by the sponsorship level, and the order in which payment and confirmation is received.

The location of the conference is the Victoria Conference Centre. The official hotel for the conference is the Fairmont Empress. Hotel rooms are not held specifically for sponsors.

You are encouraged to book your rooms as soon as the block booking is open, as they will be available on a "first come, first served" basis for everyone at the conference.

The CCAE National Office is responsible for liaising with the AV/equipment provider for the conference centre. Contact information for your additional needs for booth rentals will be provided as sponsorship is confirmed.

Each sponsor level entitles the sponsors to a certain number of full conference registrations. Additional registrations are the responsibility of the sponsor, and must be completed either through the CCAE National Office or on-line through the Conference web site.

Sponsors are encouraged to use the CCAE National Conference tag line "**Connect. Learn. Solve.**" in their booth presentation.

Up-to-date information on the conference can be found at the CCAE website:
www.ccaecanada.org and by clicking on the conference link.

Either of us would be happy to answer any questions you might have, and we look forward to seeing you in Victoria from June 5th – 8th, 2010.

Carly Wethersett
Conference Co-Chair
(604) 412-7473
carly_wethersett@bcit.ca

Mark Hazlett
CCAÉ Executive Director
506-474-0838 (office) 506-471-7531 (cell)
haz@ccaecanada.org



SPONSORSHIP LEVELS

CCAÉ National Conference 2010 Gold Sponsorship

\$12,000

- Exclusive recognition as the sponsor of one of the key conference events i.e. Conference Opening Welcome Reception at the University of Victoria; Opening (Sunday) Plenary; Day 2 (Monday) Plenary; Day 2 (Monday) Keynote Conversation; Day 3 (Tuesday) Closing Session – Panel Case Study Conversation; Breakfast sessions (3 available). Gold sponsors will have the opportunity to provide a brief company overview (one – two minutes), and disseminate materials at the identified key event.
- Full conference registration for three company representatives, including all meals, and social and special events that are part of the regular conference registration.
- Company logo on the sponsorship page of the CCAÉ conference website, including a hyperlink to your company's website.
- Gold CCAÉ National Conference Sponsor recognition on all signage.
- Listing recognition, with logo and brief company description, on the CCAÉ National Conference Sponsor pages in the Conference printed program.
- Full sponsor contact listing on the CCAÉ National Conference delegate list handout (to include all delegates' contact information).
- Scrolling logo recognition on all Victoria Conference Centre display screens and monitors, for the duration of the conference.
- 8 x 10 foot exhibit space.
- Opportunity to have one promotional e-mail sent on your behalf to confirmed conference registrants prior to the conference.



CCAIE National Conference 2010 Silver Sponsorship

\$7,000

- Sponsorship of one individual Formal Presentation session or a Conference Break (6 available). An opportunity to provide a brief company overview (one – two minutes) at the session.
- Full conference registration for two company representatives, including all meals, social and special events that are part of the regular conference registration.
- Company logo on the sponsorship page of the CCAIE conference website, including a hyperlink to your company's website.
- Silver CCAIE National Conference Sponsor recognition on all signage.
- Listing recognition, with logo and brief company description, on the CCAIE National Conference Sponsor pages in the Conference printed program.
- Full sponsor contact listing on the CCAIE National Conference delegate list handout (to include all delegates' contact information).
- Scrolling logo recognition on all Victoria Conference Centre display screens and monitors, for the duration of the conference.
- 8 x 10 foot exhibit space.
- Opportunity to have one promotional email sent on your behalf to confirmed conference registrants prior to the conference.



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CCAIE National Conference Bronze Sponsorship

\$5,000

- Sponsorship of one Roundtable session during the conference. A company representative will be welcomed to sit in on the discussion.
- Full conference registration for one company representative, including all meals, social and special events that are part of the regular conference registration.
- Company logo on the sponsorship page of the CCAIE Conference website, including a hyperlink to your company's website.
- Bronze CCAIE National Conference Sponsor recognition on all signage.
- Listing recognition, with logo and brief company description, on the CCAIE National Conference Sponsor pages in the Conference printed program.
- Full sponsor contact listing on the CCAIE National Conference delegate list handout (to include all delegates' contact information).
- Scrolling logo recognition on all Victoria Conference Centre display screens and monitors, for the duration of the conference.
- 8 x 10 foot exhibit space.



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SPONSOR CONFIRMATION FORM

Please return form to CCAE National Conference

ATTN: Anne Gauthier
admin@ccaecanada.org
FAX (613)-531-0626

Company Name: _____

Billing Address: _____

Company website: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Sponsorship Level (Please circle or check)

Gold \$12,000

Silver \$7,000

Bronze \$5,000

Company name should appear in program as: _____

For CCAE National Office use only:

Date received: _____

Confirmation email sent to sponsor: _____