



## Executive Director, Advancement Ashbury College

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Ashbury College is an independent day and boarding school that engages students in a dynamic learning environment and inspires them to become intellectually vibrant, compassionate and responsible citizens of the world. We have been an International Baccalaureate World School since 1976, and are also a member of the Round Square Conference of Independent Schools.

With small classes, a dedicated faculty and a multiplicity of athletic and co-curricular activities, Ashbury College helps each student reach his or her potential in a supportive learning environment. Ashbury College has 500 students in the co-educational senior school, including 100 boarding students. Ashbury's Junior School, currently home to 150 boys, will become co-educational in September 2010. About 20% of our student population is international, representing over 30 countries from around the globe.

Ashbury College has an exciting vision and strategic plan to be one of the finest academic institutions in the world. The bold vision of our strategic priorities will ensure that Ashbury has passionate teachers, inspirational facilities, and diverse students with great potential to create an outstanding IB World School for the 21<sup>st</sup> century. Our focus on endowment growth will ensure sufficient student financial assistance to attract the best students regardless of means. With emphasis on collaboration and volunteering within Ashbury and in the broader Ottawa community, Ashbury strengthens our role as a private school with public purpose.

### THE OPPORTUNITY

We are seeking an **Executive Director, Advancement** to lead Ashbury's fundraising, alumni relations, marketing, and communications efforts. Reporting to the Headmaster and participating as a member of the school leadership team, the Executive Director will also work closely with the Ashbury College Foundation Board, the school's Board of Governors, our Campaign Co-Chairs, and with our parents and alumni.

## PROFILE OF THE IDEAL CANDIDATE

A knowledgeable, confident fundraising professional with broad advancement roots, the Executive Director will appreciate and leverage the links between authentic constituent engagement, exceptional stakeholder communications, and a comprehensive, successful development program. Passionate about providing young people with opportunities to reach their full potential, the ideal candidate will value the type of education that Ashbury offers and will understand the role of Advancement in supporting our school and our students. An incisive macro-thinker who can balance strategic thinking with efficient production and delivery, the new incumbent will advocate for best practices and continue an exceptional level of professionalism in Ashbury's Advancement activities.

A person of exceedingly high integrity, the successful candidate will be a servant leader who generates respect through transparency, initiative, and accomplishment. The Executive Director will challenge and motivate the Advancement team by providing clear expectations and guidance and by empowering the team.

A dynamic and determined fundraiser who understands how to support and partner with our well-connected, well-respected team of campaign volunteers. Capable of deftly balancing multiple competing priorities, the Executive Director will pay close attention to the myriad of details that ensure a highly-effective Advancement office and a smoothly-running campaign. The successful candidate will also display a curiosity to explore non-traditional fundraising and partnership opportunities to expand the circle of people who become involved and invested in Ashbury.

A charismatic and credible ambassador, the ideal candidate will be a polished speaker and compelling communicator who understands how to leverage integrated technology in communications and across all areas of advancement. Authentic and approachable, the Executive Director will quickly establish positive relationships internally and externally to engage constituents and to ensure that Advancement continues to be visible and successful at Ashbury.

A team player who is ambitious for Ashbury, the Executive Director will look beyond Advancement and play a role in furthering global school initiatives. The ideal candidate will be a critical and objective thinker who brings sound business acumen and experience to the school management conversation. Diplomatic but direct, the Executive Director will serve as a respectful, supportive colleague and sounding board to peers.

## FOR MORE INFORMATION

For further details regarding this extraordinary career opportunity, contact Tara George or Joanne Villemare at KCI (Ketchum Canada Inc.) via email at [Ashbury@kciphilanthropy.com](mailto:Ashbury@kciphilanthropy.com).

*Candidates should please ensure that CV and covering letter are received no later than September 23.*

