

INFORMATION BULLETIN  
CCAIE FELLOWSHIPS

**TD MELOCHE MONNEX AWARDS THREE FELLOWSHIPS IN ADVANCEMENT  
AT THE “OCEANS OF OPPORTUNITY” CCAIE ANNUAL CONFERENCE**

**Montréal, June 4, 2007** – TD Meloche Monnex and the Canadian Council for the Advancement of Education (CCAIE) have awarded three *TD Meloche Monnex Fellowships in Advancement* at the CCAIE’s annual conference, under the theme “Oceans of Opportunity”. The conference was hosted in Charlottetown, Prince Edward Island, from June 3 to 5.

The three 2007 Fellowship recipients are: Kelly Burke from Lethbridge College (Alberta), Julie Forest from Université de Moncton (New Brunswick) and Amanda MacPherson from Cape Breton University (Nova Scotia).

**Creating opportunities for exceptional graduates**

Established in 1999, the TD Meloche Monnex Fellowships award \$25,000 each to three recent university or college graduates to gain a full year of practical advancement experience at the educational institution of their choice.

Ms. Burke, Ms. Forest and Ms. MacPherson were officially presented with their Fellowships at a gala evening sponsored by TD Meloche Monnex at the Delta Prince Edward Hotel in PEI, June 4. Jean R. Lachance, chairman of the affinity market group at TD Meloche Monnex, welcomed attending advancement professionals and congratulated the 2007 Fellowship recipients.

“It gives us immense satisfaction to reward these exceptional graduates with opportunities to gain important experience in the advancement field,” says Mr. Lachance. “The 2007 Fellowship recipients, as young champions of advancement in education in Canada, represent great promise and potential for our society.”

Building and maintaining strong relationships with Canadian colleges and universities has special significance for TD Meloche Monnex. “Canadian institutions of higher learning are at the heart of our company,” explains Mr. Lachance. “And, we stand by our commitment to provide them with superior products and unsurpassed client service.” The company also demonstrates its support for partner institutions via sponsorships or assistance with special events; by providing various levels of support to deserving students; and, through capital campaign contributions and funding for expansion projects.

**Honouring a special partnership with the CCAIE**

The 2007 Fellowships mark the ninth consecutive year that TD Meloche Monnex, in collaboration with TD Bank Financial Group, has provided the awards to help champion educational excellence in Canada. In recognition of the CCAIE’s important contribution to the advancement of education, the company continues to provide ongoing financial support to the Council, earning it the title of “Special Partner” with the CCAIE.

**Fostering excellence in education**

The CCAE, founded in 1993, is committed to fostering excellence in educational advancement. Its members come from more than 150 educational institutions across Canada. They work in every area of advancement, including alumni relations, communications, fundraising and development, government relations, student recruitment, media and information services, marketing, and public affairs. The CCAE provides its members with opportunities for networking, professional development and mutual support, and consultation with others who share similar challenges and objectives. CCAE members are dedicated to increasing public awareness of the issues that face Canada's post-secondary institutions.

**TD Meloche Monnex top Canadian affinity insurer**

TD Meloche Monnex is one of the principle brands of TD Meloche Monnex Group — the largest direct-response home and auto insurer and one of the top three personal home and auto insurers in Canada. The company is also the national leader in group insurance and the reference point in affinity marketing with close to 1 million clients, a portfolio nearing 1.6 million policies, and a written premium of almost 1.8 billion. TD Meloche Monnex Group has more than 3,100 personnel in strategically located offices across Canada, and is a member of TD Bank Financial Group, one of Canada's largest financial services.

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